

PROGRAM

SUSTAINABILITY DAY HOSTED BY RAINFOREST ALLIANCE

**‘Brewing a Greener Future:
Navigating Coffee Farming in a Changing Climate’**

8 FEBRUARY 2024 | MILLENIUM (AXUM) HALL

Time	Activity	Who	Session Moderator
Official Opening			
08h00 – 08h30	Arrival & Registration		
08h30 – 08h45	Welcome Address	Marla Naidoo – Director, Southern Africa, Rainforest Alliance	Denu Lemma Rainforest Alliance
	Welcome Remarks	Dr. Vanusia Nogueira , Executive Director ICO, Board Member Rainforest Alliance Juan Esteban Orduz – Board Member Rainforest Alliance	
08h45 – 08h50	Welcome Remarks	H.E. Amb. Solomon Rutega - IACO Secretary General (TBC)	Charles Rainforest Alliance
08h50 – 08h55	Welcome Remarks	Amir Hamza - AFCA Board Chair	Charles Nzioka
08h55 – 09h10	Official Opening	H.E. Dr. Adugna Debela - Director General, Ethiopia Coffee & Tea Authority	Charles Nzioka
Session 1: The Coffee Barometer 2023 shines a light on the current state of sustainability within the global coffee sector. The 2023 report combines publicly available data and provides context to grasp the challenges, commitments, and achievements			
09h10 – 10h10	Presentation: The 2023 Coffee Barometer Sjoerd Panhuysen – Ethos Agriculture		Gilbert Gatali – CEO, AFCA
	Panel Discussion: <div><div></div><div>Sara Yirga - Ethiopia WIC</div><div>Mr. Dejene Dadi - Oromia Coffee Farmers Coop Union</div><div>Mr. Eric Wachira – Deputy Chief of Staff Kenya, MD- Coffee Directorate (KE)</div><div>Gabrielle Rosenau -Neumann Kaffee Gruppe (NKG)</div><div>Godlove Nderingo – Solidaridad</div></div> Q&A (10mins)		Gilbert Gatali – CEO, AFCA
10h10-10h3	COFFEE BREAK (20MINS)		
Session 2: Integrated Landscape Management (ILM) approaches to climate change adaptation & mitigation (Governance, Finance, Resilience, Restoration).			
10h30-114h0	Presentations: <div><div></div><div>Diida Wario - MSuLLi Program (10mins)</div><div>Mr. Karugu Macharia Landscape Management Board - MSuLLi Program (10mins)</div><div>Mr. Norman Gatuguta Kimani - Baragwi FCS Chair, Kirinyaga County (10mins)</div><div>Catherine Ng'ang'a ECOM Carbon Credits project (10mins)</div><div>Mark Njeru – Conservation International, Restoration and Decarbonization in coffee Landscape (10mins)</div></div> Q&A (10mins)		Dr. Kimemia

Session 3: Regenerative agriculture, although not a new concept, has garnered increased attention in ongoing discussions for its potential in combating climate change and addressing biodiversity loss.

11h401 121h0	Fire side chat: <ul style="list-style-type: none"> ☐ Maya Sermeno - Rainforest Alliance ☐ Phyllis Warui – Nespresso Q&A	Dr. Kimemia
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Session 4: Investing in specialty coffee at its origin amidst the climate crisis, presents a compelling business case. Furthermore, sustainable, and climate-resilient farming practices can enhance the industry's long-term viability, aligning with environmentally conscious consumer preferences.

12h10 – 12h55	<u>Presentations:</u> <ul style="list-style-type: none"> ☐ Kennedy Keya - Chief Trader & Operations Director - ECOM (10mins) ☐ Gabrielle Rosenau – Neumann Kaffee Gruppe (NKG) (10mins) ☐ Jonathan Robinson – BeanThere, South Africa (10mins) Q&A (15mins)	Mr. Gizat Worku, GM, Ethiopian Coffee Association
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13h10-14h00 LUNCH BREAK (50 MINS)

Session 5: The countdown is underway to fulfill the requirements of the European Union Regulation on Deforestation-free Products (EUDR) by December 30, 2024. In this context, it is crucial to examine the challenges, opportunities, and best practices related to compliance for coffee-origin countries in Africa

14h00-14h20	Presentation: Bente Frederike Krützfeldt – GIZ Ethiopia	Denu Lemma
	Panel Discussions on EUDR	
14h20 -14h50	<u>Farmers Panel (30mins):</u> <ul style="list-style-type: none"> ☐ Mr. Karugu Macharia (Chairman), Kenya Coffee Platform (KCP) ☐ Mr. Dessalegn Jena (President), Ethiopia Coffee Exporters Association ☐ Mr. Emmanuel Rusatira, Baho Coffee Ltd, Rwanda Q&A	George Watene, Global Coffee Platform
14h50 – 15h20	<u>Traders panel (30mins):</u> <ul style="list-style-type: none"> ☐ Geert Jan Heusinkveld – Volcafe (Kyagalanyi Coffee Ltd) ☐ Gabrielle Rosenau - Neumann Kaffee Gruppe (NKG) ☐ Suzanne Uitenbogaard – Sucafina Q&A	Sjoerd Panhuysen, Ethos Agriculture
15h20 – 15h50	<u>Government Panel (30mins):</u> <ul style="list-style-type: none"> ☐ Vanusia Nogueira, Executive Director ICO ☐ Dr. Adugna Debela, Director General, Ethiopia Coffee & Tea Authority ☐ Dr. Emanuel Iyamuremye Managing Director, Uganda Coffee Development Authority ☐ Dr. Benson Apuoyo, Managing Director, Kenya Coffee Directorate ☐ Alexis Nkurunziza, Traditional Commodities Division Manager at the National Agricultural Export Development Board (NAEB) – Rwanda Q&A	Dr. Kimemia
15h50 – 16h30	Presentation: Voluntary Standards & EUDR: Opportunities towards EUDR compliance. Miguel Gamboa - Rainforest Alliance (25mins) Q&A (15mins)	Charles Nzioka
16h30 – 17h00	Way forward & closure: Reflection & Summary highlights for the Sustainability Day	Rashida Nakabuga
	Closing remarks – Rainforest Alliance	Marion Ng'ang'a
17h00 – 18h00	COFFEE BREAK & NETWORKING	