

**Rainforest Alliance Sustainability Day
Wednesday, 26th February 2025**

Julius Nyerere International Conference Center (JNICC), Dar Es Salaam, Tanzania

THEME: 'Our Coffee Our Future: #Accelerating Coffee Value Regeneration in Africa'

BACKGROUND:

The AFCA Sustainability Day aims at bringing together a global audience, key among them coffee farmers, supply chain actors, governments, researchers, and industry experts for a genuine debate on practical solutions and action that businesses, governments and farmers can undertake for better preparedness and resilience strengthening against the changing climate of regulatory pressures, global warming and biodiversity loss towards a just transition.

AGENDA:

Time	Activity	Who	Session Moderator
0830 - 0900hrs	Arrival & Registration	All	Charles Nzioka Rainforest Alliance
0900 - 0910hrs (10mins)	Welcome Speech	Mr. Julius Ng'ang'a – Senior Director Rainforest Alliance, EASA	Gilbert Gatali CEO, AFCA
0910 – 0915hrs (5mins)	Welcome Remarks	Vanusia Nogueira - Executive Director ICO/Board Member, Rainforest Alliance	Gilbert Gatali CEO, AFCA
0915 – 0920hrs (5 mins)	Welcome Remarks	Mr. Noel Yatera – Chairperson Tanzania Coffee Association	Gilbert Gatali CEO, AFCA
0920 - 0930hrs (10 mins)	Welcome Remarks	Amb. Solomon Rutega – Secretary General, IACO	Gilbert Gatali CEO, AFCA
0930 - 0940hrs (10 mins)	Welcome Remarks	Mr. Amir Hamza - AFCA Board Chair	Gilbert Gatali CEO, AFCA
0940 – 10:00hrs (15mins)	Official Opening	Keynote Address: Professor Aurelia Kamuzora Chairperson – Tanzania Coffee Board	Gilbert Gatali CEO, AFCA
1000-1020hrs	COFFEE BREAK (20MINS)		
1020-1120hrs (60mins)	SESSION 1: 'Advancing Regenerative & Climate Smart Agriculture practices in the Africa Coffee sector through partnerships & collaboration'	Diida Wario - Lessons from MSuLLi Program (10mins) PANEL DISCUSSION: Mr. Karugu Macharia - KCP Inclusive landscape governance featuring Landscape Management Board - MSuLLi Program (10mins) Ms. Catherine Ng'ang'a – ECOM Livelihoods diversification in coffee sector - MSuLLi Program (10mins) Mr. Herbert Hatanga – Clarmondial Financing green businesses in the Africa coffee landscape - MSuLLi Program (10mins)	Edgar Kadenge Rainforest Alliance

		Ms. Carole Hemmings – Technoserve New solutions in advancing Regen Ag. (10mins) Leonard Kachebonaho - Karagwe Relief & Development Services - Adoption of Regenerative Agriculture Practices by TZ coffee farmers (10mins)	
1120 -1200noon (40 mins)	Q & A	All	Charles Nzioka
1200 -1300hrs (60 mins)	SESSION 2: 'Grounds for Growth – Exploring Intra-Africa Coffee Trade and Investment': (Opportunities and barriers)	PANEL DISCUSSION: Mr. Amir Hamza – Chairman and CEO, Amir Hamza (T) Limited (10mins) Ms. Sarah Yirga - Founder & Manager - YA Coffee Roasters /Ethiopia Women in Coffee (10mins) Ms. Olga Shuma – Legal and HR Manager Kilimanjaro Plantations LTD (10mins) Coffee quality/brewing skills as key drivers for domestic consumption - TBC (10mins)	Marla Naidoo Rainforest Alliance
1240-1300hrs (20mins)	Q&A	All	Charles Nzioka
1300-1400hrs	LUNCH BREAK (60 MINS)		
1400-1415hrs (15 mins)	Presentation on EUDR: Update on the state of preparedness for African Coffee Origins <i>(Focus on identified gaps in Kenya, Ethiopia & Tanzania)</i>	Mr. Frederic Baron European Forestry Institute (EFI)	Charles Nzioka
1415 - 1430hrs (15 mins)	Message from ICO on EUDR	Ms. Hannelore Beerlandt International Coffee Organization (ICO)	Charles Nzioka
1430 - 1445hrs (15 mins)	SESSION 3: 'Leveraging Sustainability Standards to accelerate EUDR compliance in Africa Coffee Sector'	Ms. Lisa Ryser Director Field Implementation, Rainforest Alliance	Charles Nzioka
1445 -1500hrs (15mins)	Q&A	All	Charles Nzioka

1500 -1550hrs (50mins)	SESSION 4: 'State of preparedness of Africa coffee origins towards EUDR compliance'	PANEL DISCUSSION: Mr. Felix Mutwiri Ag. Managing Director, Kenya Coffee Directorate Mr. Primuse Kimaryo - Managing Director Tanzania Coffee Board Mr. Jeremy Mpalampa- Managing Director, Kyangalanyi Mr. Dejene Dadi – General Manager, Oromia Coffee Union Dr. Adugna Debela - Director General, Ethiopian Coffee & Tea Authority (TBC) Mr. Claude Bizimana – Managing Director, National Agriculture & Export Board of Rwanda (NAEB) (TBC) Dr. Kyalo Gerald – Commissioner, Ministry of Agriculture, Animal Industries and Fisheries Uganda (TBC)	George Watene GCP
1550 -1615hrs (15mins)	Way forward	Reflection & summary highlights for the Sustainability Day	Rashida Nakabuga
	Closing remarks	Rainforest Alliance	Julius Ng'ang'a
1615 -1700hrs (45mins)	COFFEE BREAK & NETWORKING		