

AFRICAN FINE COFFEES REVIEW MAGAZINE

Advertisers Rates
January – March 2017 & April - June 2017 Issues

(Print Magazines)

ADVERT POSITION	FULL COLOUR (USD.) Non - Member	FULL COLOUR (USD.) Member
Full page – inner	\$700	\$600
Half Page	\$400	\$350
Quarter Page	\$250	\$200

Please note the cost for the back (inner and outer) and front outer cover will only be \$100 more. (Note this applies only to full page costs)

Release Dates

January – March 2017: January 3rd 2017 and at the 15th AFCC & E, Addis Ababa, Ethiopia

April - June 2017: 3rd April 2017 and at the SCAA Event in USA

January – March 2017 & April - June 2017 Issues
(E-Magazines)

ADVERT POSITION	FULL COLOUR (USD.) Non - Member	FULL COLOUR (USD.) Member
Full page – inner	300	\$250

Please note the cost for the back (inner and outer) and front outer cover will only be \$100 more. (Note this applies only to full page costs)

Release Dates

October - December 2016: 29th October 2016 in E- Magazine Format

July - September 2017: 3rd August 2017 in E- Magazine Format

All E-Magazines Distributed to SCAA, SCAJ AND SCAE Membership.

A4 advert specifications (full page) Size: 29.7 cm x 21 cm with a 2 mm bleed Resolution: 300 dpi PDF format with fonts turned to curves High resolution JPEG in case one lacks a PDF format	A5 advert specifications (half page) Size: 21 cm x 13.85 cm with a 2 mm bleed Resolution: 300 dpi PDF format with fonts turned to curves High resolution JPEG in case one lacks a PDF format	A6 advert specifications (quarter page) with a 2 mm bleed Resolution: 300 dpi PDF format with fonts turned to curves High resolution JPEG in case one lacks a PDF format
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Kindly Note that management reserves the right to revise the rates at the end of each year.

Payment Modes

- Cash
- Telegraphic transfer
- Credit card: *Master Card* and *Visa* only