



ANNUAL
REPORT

2014



Vision

Sustainable Businesses for Happy Coffee People.

Mission

To grow the Africa Coffee Industry for the Benefit of all.

5 Year Goal

Sustainable Resurgence of the African Coffee Industry

Strategic Objectives

- 1.** Capacity development and building through training.
- 2.** Creating market linkages and growth of business relations.
- 3.** Strengthening of chapters for implementation of country programs.
- 4.** Brand building, advocacy and representation.
- 5.** Development of the secretariat as an institution.

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Chairman's Statement



I bring you greetings from myself and the members of the Board of Directors.

The new Board of Directors took office on in February 2014 and it has been an exciting year for AFCA.

The AFCA 2014 to 2018 Strategic Plan provides a clear guideline on AFCA strategic objectives over the next 5 years. The plan, which has been validate with members in Tanzania, Kenya, Ethiopia and Uganda will serve as a blue print and guiding tool for the annual work plans and activities to be undertaken by the Secretariat and AFCA membership over the period.

Increasing productivity is key to sustainable coffee production in Africa. Over the next 5 years AFCA will be playing its part in building the blocks to increased productivity in Africa.

In the year, the Board appointed the 'AFCA Coffee Development Fund' Committee with the mandate of structuring and recommending the best way to funding Coffee project that have potential to support our members. The Board has received the committee report and recommendation. AFCA will therefore move to the next stage in the process by inviting 'proposals for funding' from members, in the immediate future.

Finally, in recognition of the support from AFCA members, this year we will be recognizing members who have stood with us for over 10 years. These 27 members are from various countries and have shown great commitment to the AFCA , by consistently renewing their membership.

We look forward to your continued support, in the programs been carried out and your continued members to our great Association.

Abdullah Bagersh
Chairman

Board Members



Name:
Abdullah Bagersh
Position:
Chairman
Country:
Ethiopia



Name:
Robert Waggwa Nsibirwa
Position:
Vice Chairman
Country:
Uganda



Name:
Samuel N. Kamau
Position:
Secretary
Country:
Uganda



Name:
Sarah Alison Schach
Position:
Treasurer
Country:
South Africa



Name:
Teija Lublinkof
Position:
Chairman
Country:
Zambia



Name:
Gilbert Gatali
Position:
Chairman
Country:
Rwanda



Name:
Steve Sahabo
Position:
Chairman
Country:
Burundi



Name:
Primus Kimaryo
Position:
Chairman
Country:
Tanzania



Name:
Dr. Joseph Kimemia
Position:
Chairman
Country:
Kenya



Name:
Lalit Khatri
Position:
Chairman
Country:
Malawi



Name:
Kambale Kisumba
Kamungele
Position:
Chairman
Country:
DRC



Name:
Ishak K. Lukenge
Position:
Ex-Officio
Country:
Uganda

Executive Director's Report



Dear AFCA Members,

I bring you greetings from the Secretariat Team at AFCA Kampala. It has been a very eventful year and your Association continues to make significant strides in the implementation of the 5 years Strategic plan. A key driving spirit in the Strategy is the focus on our Members with a view of supporting their Coffee activities throughout the value chain. We carried out strategy validation workshops in Uganda, Kenya, Ethiopia and Tanzania. We received invaluable feedback from this workshops and have implemented the proposals in our revised work plans. We do hope that our members have had a chance to interact with the Secretariat team, and invite those who may not have interacted with us to get in touch with the Secretariat team.

In the year ended, we have signed MoU with the ITC, CQI, CBI and IACO. This MoU will go along way in impacting the value of the Secretariat to the members in various way with emphasis on broadening the trainings in the Coffee Value Chain, supporting the Women and Youth Focus in our strategic plan and creating working synergies with various members. It sis my sincere hope

that the wider AFCA membership will embrace and benefit for these strategic alliances.

AFCA continues to implement Members focused programs. In the year, the Taste of the Harvest program was carried out in Malawi, Zambia and Zimbabwe (Southern Hub in Malawi), Tanzania, Uganda, Kenya and Ethiopia. We are excited by the significant improvement in the quality of the Coffee samples submitted to the competition. AFCA plans to move the ToH to the next level by creating an auction system for this best specialty Coffees. Other programs carried out in the year include the CFC Farmer Trainings, Women in Coffee focused programs, Business to Business trainings, Conference preparations programs, among others. We hope that members are able to draw benefits from these programs.

To better serve the Members needs, AFCA Secretariat evolved departments around the key deliverables in the Strategic plans. The Conference Department handling the Key Conferences and Workshop docket, Coffee Programs department which will serves as the Coffee Technical departments and host all AFCA Members Focused programs, Finance Department and the Administration Department, which handles staff, IT and Public Relations Dockets.

AFCA income in the year stood at USD 1,550,861 representing a drop 8% turnover as compared to the previous year. The Secretariat expenses increased by 12% compared to previous year. The major increase was experienced in the members focused program expenses which increased by 16%. This significant increase reflects AFCA desire to offer services to members in the year. It is expected that the program spending will increase further in line with the strategic plan. The financial movements resulted to surplus of USD 2,171 as compared to USD 348,376 in the previous year.

On the Statement of Financial Position, we note that the reserves earmarked for the AFCA Coffee Development Fund were at USD 900,000 and Cash in Bank Balances of USD 107,057. This represents a strong position as we commence on the implementation of AFCA Coffee Development Plans as we move forward.

We thank all members for their invaluable support to AFCA, the Board and the Secretariat. We appreciate the commitment of our members to make AFCA a great institution and look forward to a bright future to all our members.

Samuel N. Kamau
Executive Director

Financial Report

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 SEPTEMBER 2014

	Note	2014 US\$	2013 US\$
INCOME			
Grants	3	425,818	471,624
Program funds	4	32,228	41,597
Conference income	5	946,672	1,039,834
Membership fees	6	59,147	53,200
Other income	7	<u>86,996</u>	<u>92,619</u>
		<u>1,550,861</u>	<u>1,698,874</u>
EXPENSES			
Administrative costs			
Direct costs	8	(101,882)	(114,528)
Staff costs	9	(275,231)	(243,620)
Other administrative costs	10	<u>(129,831)</u>	<u>(93,128)</u>
		<u>(506,944)</u>	<u>(451,276)</u>
Programs/activity costs	11	<u>(1,038,402)</u>	<u>(896,409)</u>
Total expenses		<u>(1,545,346)</u>	<u>(1,347,685)</u>
Surplus before tax	12	5,515	351,189
Income tax expense	13(b)	<u>(3,344)</u>	<u>(2,813)</u>
Surplus for the year		2,171	348,376
Other comprehensive income, net of tax		-	-
Total comprehensive income for the year, net of tax		<u>2,171</u>	<u>348,376</u>

STATEMENT OF FINANCIAL POSITION AS AT 30 SEPTEMBER 2014

	Note	2014 US\$	2013 US\$
ASSETS			
Non-current assets			
Property and equipment	14	8,202	16,943
Intangible asset - accounting software	15	<u>7,695</u>	<u>9,809</u>
		<u>15,897</u>	<u>26,752</u>
Current assets			
Held-to-maturity financial assets	16	896,027	815,554
Prepayments and other receivables	17	242,550	442,341
Cash and bank balances	18	<u>107,057</u>	<u>100,658</u>
		<u>1,245,634</u>	<u>1,358,553</u>
TOTAL ASSETS		<u>1,261,531</u>	<u>1,385,305</u>
RESERVES AND LIABILITIES			
Reserves			
Accumulated surplus		<u>844,783</u>	<u>842,612</u>
Current liabilities			
Staff gratuity	19	-	5,880
Deferred income	20	360,043	476,560
Accruals & other payables	21	<u>56,705</u>	<u>60,253</u>
		<u>416,748</u>	<u>542,693</u>
TOTAL RESERVES AND LIABILITIES		<u>1,261,531</u>	<u>1,385,305</u>

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 SEPTEMBER 2014

	Note	2014 US\$	2013 US\$
OPERATING ACTIVITIES			
Surplus before tax		5,515	351,189
Adjustment for:			
Accrued interest on fixed deposits	16	(19,473)	(6,862)
Release of deferred income	20	(76,560)	(104,749)
CFC recoveries	20	(200,000)	
Depreciation	14	17,506	16,971
Amortisation	15	3,654	3,269
		<u>(269,358)</u>	<u>259,818</u>
Working capital adjustments:			
Decrease/(increase) in prepayments & other receivables		199,791	(32,319)
Decrease in staff gratuity		(5,880)	(15,550)
Decrease in trade other payables		<u>(3,548)</u>	<u>(38,844)</u>
		<u>(78,995)</u>	<u>173,105</u>
Income tax paid	13(b)	<u>(3,344)</u>	<u>(2,813)</u>
Net cash flows (used in)/generated from operating activities		<u>(82,339)</u>	<u>170,292</u>
INVESTING ACTIVITIES			
Purchase of property and equipment	14	(8,765)	(5,028)
Purchase of intangible assets	15	(1,540)	(13,078)
Purchase of held-to-maturity financial assets	16	(876,554)	(1,621,502)
Proceeds from maturity of financial assets	16	<u>815,554</u>	<u>1,324,062</u>
Net cash flows used in investing activities		<u>(71,305)</u>	<u>(315,546)</u>
FINANCING ACTIVITIES			
Income deferred during the year	20	<u>160,043</u>	<u>76,557</u>
Net cash flows generated from financing activities		<u>160,043</u>	<u>76,557</u>
Net decrease/(increase) in cash and cash equivalents		6,399	(68,697)
Cash and cash equivalents at 1 October		<u>100,658</u>	<u>169,355</u>
CASH AND CASH EQUIVALENTS AT 30 SEPTEMBER	18	<u>107,057</u>	<u>100,658</u>

2014
US\$

2013
US\$

3 GRANTS

Common Fund for Commodities (CFC)	<u>425,818</u>	<u>471,624</u>
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This grant was provided to AFCA for the project 'Building capacity in coffee certification and verification for specialty coffee farmers in Africa' for the period 1 October 2013 to 30 September 2014.

2014
US\$

2013
US\$

4 PROGRAM FUNDS

4C Association	32,228	39,229
PRM World Bank training	<u>-</u>	<u>2,368</u>
	<u>32,228</u>	<u>41,597</u>

4C Association: These are funds provided by the 4C Association (a coffee certification association) for projects and activities jointly co-funded by AFCA and 4C Association.

Price Risk Management (PRM) World Bank Training: AFCA had a contract with World Bank to deliver price risk training programs on behalf of the World Bank. AFCA partnered with the Agriculture Risk Management Team (ARMT) of the World Bank to introduce and roll out the PRM course in some AFCA member countries. The price risk management course was developed by the World Bank's ARMT and is being delivered, with funding provided by the European Union's 'All ACP Agricultural Commodities Programme (AAACP)'. The AAACP is a development investment funded by the European Commission with the objective to improve incomes and livelihoods for producers from agricultural commodities and to reduce income vulnerability at both producer and macro levels.

	2014	2013
	US\$	US\$
5 CONFERENCE INCOME		
Conference registration	298,038	432,405
Exhibition booths	185,497	245,435
Sponsorship income	440,616	286,247
Commission on hotel booking	18,131	38,891
Coffee safari	1,785	18,012
Coffee cupping income	-	550
Barista income	2,355	1,200
Other conference income	<u>250</u>	<u>17,094</u>
	<u>946,672</u>	<u>1,039,834</u>
6 MEMBERSHIP FEES		
	2014	2013
	US\$	US\$
Term membership	37,239	26,876
Annual membership	<u>21,908</u>	<u>26,324</u>
	<u>59,147</u>	<u>53,200</u>
7 OTHER INCOME		
CFC management fees	28,117	32,793
Advertising income	3,286	5,081
Foreign exchange gain	-	608
Reversal of extra provisions	7,268	18,379
Rent contribution by UCDA	16,200	16,200
Interest income	<u>32,125</u>	<u>19,558</u>
	<u>86,996</u>	<u>92,619</u>
8 DIRECT COSTS		
Operating costs	18,299	17,950
Foreign exchange loss	238	
Penalties	-	13,077
Depreciation & amortization	21,162	20,240
Rent	16,200	22,207
Audit and other related fees	10,620	9,000

Other professional fees	8,771	5,210
Communication	4,231	3,482
Bank charges	2,105	1,770
Vehicle expenses	5,788	3,137
Sundry expenses	-	581
Bad debts written off	<u>14,468</u>	<u>17,874</u>
	<u>101,882</u>	<u>114,528</u>

9 STAFF COSTS

Salaries & wages	248,961	236,335
Other staff costs	<u>26,270</u>	<u>7,285</u>
	<u>275,231</u>	<u>243,620</u>

10 OTHER ADMINISTRATIVE EXPENSES

	2014	2013
	US\$	US\$
Regional operating costs	<u>129,831</u>	<u>93,128</u>

11 PROGRAMS/ACTIVITY COSTS

CFC programme expenses	407,943	425,097
Conference/programme costs	549,910	335,484
Marketing and promotion	70,965	135,828
Other programme costs	<u>9,584</u>	<u>-</u>
	<u>1,038,402</u>	<u>896,409</u>

12 SURPLUS BEFORE TAX

Surplus before tax is stated after charging:

Depreciation & amortization	21,162	20,240
Penalties	-	13,077
Bad debts written off	14,468	17,874
Rent - office premises provided by UCDA	16,200	22,207
Net foreign exchange loss	238	-
Auditors' remuneration	<u>9,000</u>	<u>9,000</u>

And after crediting:

Rent contribution by UCDA	16,200	16,200
Net foreign exchange gain	<u>-</u>	<u>608</u>

13 TAX

Income tax expense

During the year, the Company applied and received an income tax exemption certificate from Uganda Revenue Authority (URA), effective 1 October 2013 to 30 September 2015. Accordingly, no income tax provision has been recognized in the financial statements for the year ended 30 September 2014.

	2014	2013
	US\$	US\$
a) Withholding tax on interest income from fixed deposits	<u>3,344</u>	<u>2,813</u>

14 PROPERTY AND EQUIPMENT

	Computers & equipment US\$	Furniture & fittings US\$	Machinery US\$	Motor vehicles US\$	Total US\$
Cost					
At 1 October 2012	59,786	13,722	18,574	46,000	138,082
Additions	5,028	-	-	-	5,028
At 30 September 2013	64,814	13,722	18,574	46,000	143,110
Additions	1,280	7,485	-	-	8,765
At 30 September 2014	66,094	21,207	18,574	46,000	151,875
Depreciation					
At 1 October 2012	54,130	13,722	18,344	23,000	109,196
Charge for the year	5,241	-	230	11,500	16,971
At 30 September 2013	59,371	13,722	18,574	34,500	126,167
Charge for the year	5,143	863	-	11,500	17,506
At 30 September 2014	64,514	14,585	18,574	46,000	143,673
Net carrying amount					
At 30 September 2014	1,580	6,622	-	-	8,202
At 30 September 2013	5,443	-	-	11,500	16,943

15 INTANGIBLE ASSET – ACCOUNTING SOFTWARE

	2014 US\$	2013 US\$
Cost		
At 1 October	13,078	-
Additions	1,540	13,078
At 30 September	14,618	13,078
Amortisation		
At 1 October	(3,269)	-
Charge for the year	(3,654)	(3,269)
At 30 September	(6,923)	(3,269)
Net carrying amount	7,695	9,809

16 HELD-TO-MATURITY FINANCIAL ASSETS

	2014 US\$	2013 US\$
Fixed deposits		
Maturing within three months	896,027	815,554
Maturing after three months	-	-
	896,027	815,554

The movement in fixed deposits during the year is as follows:

At 1 October	815,554	511,252
Additions	876,554	1,621,502
Accrued interest	19,473	6,862
Payments on maturity	(815,554)	(1,324,062)
At 30 September	896,027	815,554

All company's fixed deposits are held with Orient Bank.

Details of the fixed deposits held during the year are as follows:

US\$ 400,000 for a period of 7 months from 01 April 2014 to 01 October 2014 and earning interest at a rate of 4.5%/.

US\$ 466,554 for a period of one year from 13 February 2014 to 13 February 2015 and earning interest at a rate of 4.5%.

US\$ 10,000 for a period of one year from 04 April 2014 to 04 April 2015 and earning interest of 3%.

Management believes the Company has the ability to hold the amounts to maturity.

17 OTHER RECEIVABLES AND PREPAYMENTS

	2014 US\$	2013 US\$
Programme receivables – amounts due from CFC	143,826	269,754
Programme receivables – uncleared accountabilities	-	72,160
Advances to Chapters	47,195	65,355
Travel & staff advances.	17,551	7,495
Prepayments & other receivables	<u>33,978</u>	<u>27,577</u>
	<u>242,550</u>	<u>442,341</u>

Program receivables relate to expenditure incurred by the Company on the CFC project, which is pending re-imburement from CFC.

18 CASH AND BANK BALANCES

	2014 US\$	2013 US\$
Cash on hand	14	188
Cash at bank	<u>107,043</u>	<u>100,470</u>
	<u>107,057</u>	<u>100,658</u>

For the purpose of the statement of cash flows, cash and cash equivalents comprise of the above cash and bank balances.

19 STAFF GRATUITY

	2014 US\$	2013 US\$
At 1 October	5,880	21,430
Reversals during the year	(5,880)	(15,550)
Payments during the year	-	-
At 30 September	<u>-</u>	<u>5,880</u>

The Company's policy until 31 March 2010 was to pay gratuity to staff as disclosed in note 2 (g). This policy was terminated effective 1 April 2010. There is therefore no gratuity outstanding as at the reporting date.

20 DEFERRED INCOME

	2014 US\$	2013 US\$
Conference and membership fees		
At 01 October	76,560	104,752
Income deferred during the year	160,043	76,557
Income released to the statement of comprehensive income	<u>(76,560)</u>	<u>(104,749)</u>
At 30 September	160,043	76,560
Unrecovered CFC advances	<u>200,000</u>	<u>400,000</u>
Total	<u>360,043</u>	<u>476,560</u>

As at the reporting date, USD 200,000 is yet to be recovered from the Company by CFC. The assets from which the above liability will be recovered are as summarized below:

21 ACCRUALS AND OTHER PAYABLES

Other payables and accruals	<u>56,705</u>	<u>60,253</u>
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22 RELATED PARTIES

	2014 US\$	2013 US\$
Key management compensation		
Short-term employee benefits	<u>117,910</u>	<u>110,500</u>
Directors' sitting allowances	<u>3,400</u>	<u>5,703</u>

Secretariat Report

Dear Members.

It is my warm pleasure to present to you the secretariat activity report for the year October 2013 - September 2014.

Staffing

As of 31st July AFCA Staff stood at 15:

- i. Mr. Kamau Samuel – Executive Director
- ii. Filtone Sandando – CFC/AFCA Project Manager
- iii. Catherine K. Hamya - Conference & Events Manager
- iv. Barbra Nafuna – Finance Manager
- v. Maraka Martin Paul – Programs Manager
- vi. Sunny Katushabe - Team Assistant.
- vii. Steven Ssemwanga – Office Assistant
- viii. Nicodemus Mugumya – Security Guard
- ix. Mildred Mbabazi – Uganda Chapter Coordinator
- x. Wambui – Kenya Chapter Coordinator
- xi. Desse Nure – Ethiopia Chapter Coordinator
- xii. Symon Banda – Malawi, Zambia, Zimbabwe and South Africa Chapter Coordinator

Also AFCA, hired three new staff during this period;

- i. Racheal Sserwadda – Accountant
- ii. Emily Mahero - Administration Officer/P.A.
- iii. Tim Byekwaso Jr - ICT Support Officer

During this period AFCA bid farewell to Lillian Audo and Emery Ninganza. We wish them all the best.

EXCOM AND BOARD MEETINGS

In the period under review AFCA, held two board meetings: one in Kampala, Uganda and another in Kenya. Both board meetings were well attended.

The two EXCOMs held were attended by the Board Chairman, Vice Chairman, Treasurer and Executive Director/ Board Secretary. At these meetings Board members reviewed the secretariat's management of the organization's programs and finances.

The meeting made resolutions and these were consistently filed with the Uganda Company House as required under the Companies Act.

Activity Report

The Activity report presented below will seek to focus on each of the five objectives set out for AFCA in its 2014 - 2017 Strategy.

1. Capacity Development

a) CFC Building Capacity for Certification and Verification

During this period AFCA held the following final trainings in the region on the project.

Farmer Training

October - December 2013 - Malawi, Burundi, Tanzania, Kenya

January - April 2014: Rwanda Ethiopia

April -September 2014: Burundi, Ethiopia, Kenya, Rwanda

Additional Master Trainers Training

Dec - 2013 - Ethiopia

Trainer of Trainers

Jan to March 2014: Ethiopia

IT Portal training

May 2014 - All nine countries

Overall 5 Year Project Statistics:

Master Trainers – 45

Trainers of Trainers – 106

Auditors - 39

Farmer training – 6,999 LEAD FARMERS(51 Coffee Cooperatives)

b) Africa Barista Championship

The 5th ABC saw 6 competitors from Uganda, Burundi, South Africa and Rwanda compete for the title of the Africa Barista Champion. The competition was won by Batte Godfrey of Uganda.

2. Creating market linkages and growing business relationships

a) 11th African Fine Coffees Conference and Exhibition.

The 11th African Fine Coffee Conference & Exhibition is overall to be considered a success for AFCA with over 600 delegates and 72 exhibitors (including area for Taste of Harvest) - a number most likely above expectations. The conference program ran smoothly with 42 between speakers and session chairs while the exhibition area was visited mainly during the coffee breaks in the morning and afternoon. A lot of networking and business deals took place throughout the conference since the venue offered all their areas available around the pool side, at the pagodas and at the lounge bar to for private meetings. All areas were most of the time occupied by AFCA coffee stakeholders.

The AFCA side events were also well supported mainly the Barista Challenge and the African Taste of Harvest Pavilion that were both an immense success. The social events represented another opportunity to meet and network in a more “relaxed” environment and were all well attended by delegates and exhibitors. They all took place at the Royal Palms Resort with various challenges to start off with but overall were successful to the participants.

We would like to thank the government of Burundi and Chapter for being highly supportive and excellent hosts during the entire event.

Special appreciation goes out to ICO Executive Director, ITC Executive Director, Burundi Minister of Agriculture, US Ambassador who all recognized the untapped potential for Burundi to fill the top shelves of the coffee consumer markets.

b) Coffee and Chocolate Expo, South Africa

From the 17th to the 20th July AFCA participated at the Coffee and Chocolate Exhibition in Johannesburg South Africa. This event drew hundreds of Exhibitors and over 11,000 show-goers. During the event AFCA was also able to meet with the members and give presentations on the African Coffee Industry.

c) SCAA Event

The 26th Specialty coffee Association of America conference took place from the 25th to the 27th of April in Seattle Washington. Booth space was shared with Mexim and Moledina both AFCA Members.

Key Achievements were interest show in Congolese and Tanzanian Coffees by the international buyers of the TOH Coffees.

d) SCAE Event

The world of coffee events conference took place in Rimini, Italy from the 10th to the 12th of June at the Rimini Fiera.

The AFCA booth was cost shared with CFC and Mambo Coffee. AFCA was represented by Mr. Samuel Kamau, and Faith Asaji, AFCA Board by Ms. Sarah Alison Schach While CFC was represented by Mr. Filtone Sandando and Mambo Coffee by Mr. Denis Muhalula.

Key achievements were the well-attended meetings that were geared to improving the Taste of Harvest and Training opportunities at AFCA.

The National Taste of Harvest Competitions took place on different dates and in 5 different Countries with 8 different competitions culminating in to a showcase of the region's finest Coffees at the 11th AFCC&E in Bujumbura Burundi at the ToH Pavilion.

fee and those who were interested in the particular coffees made contact with the owners.

The event was a huge success with AFCA planning to make the event bigger and better at the 12th AFCC & E.

f) African Taste of Harvest Portal

Using the TOH portal, AFCA has continued to release and market the scores of the Taste of Harvest competitions from the 7 countries. The portal captures and presents the unique and valuable data that AFCA collects on Africa's finest coffees through ToH and affords buyers better access to and understanding of the region's coffees.

g) On line Foras

The AFCA Social Media pages saw growth in activity with 640 followers on Face book, the Twitter page with 150 followers and 11,869 video views on You Tube of AFCA related informative videos.

A huge and more targeted social media strategy has been designed to grow AFCA's communication with the global world about African Fine Coffees. This will lend huge support to the AFCA websites by providing vital information and feedback in real time to members and interested stakeholders.

COUNTRY	DATES	NUMBER OF SAMPLES	VENUE	HIGHEST SCORE	SAMPLE SUBMITTED BY
Malawi	17th - 18th October 2013	15 Arabica	Blantyre	83.83	Mzuzu Coffee Planters Coop Union
Zambia	17th - 18th October 2013	3 Arabica	Blantyre	83.58	Munali Coffee
Zimbabwe	17th - 18th October 2013	3 Arabica	Blantyre	82.83	Muhlaba Farm
Uganda	30th – 31st January 2014	28 Arabica & 25 Robusta	Kampala	86.7 84.69	Kibagha Coffee Farmers' Group Kagango Coffee Farmers ASS
DR Congo	29th – 30th January 2014	9 Arabica & 1 Robusta	Kampala	84.15 83.31	Virunga Coffee Company SPRC Ets. TsongoKasereka
Kenya	4th – 5th February 2014	81 Arabica	Ruiru	86.95	Tekangu F.C.S

Ethiopia ToH results were not announced as there were discrepancies although they were also promoted at the Burundi Conference. All in all African coffees continue to impress.

e) Regional Africa Taste of Harvest (AToH) Pavilion

The Taste of Harvest Competition winning Coffees were showcased in the Taste of Harvest Pavilion at the Exhibition area from the 13th to the 15th of February 2014. Cuppers were invited to come and cup the cof-

3. Strengthening chapters for implementation of the country programs.

a) AFCA Chapter Membership Tool Kit

During this period AFCA developed a membership toolkit, sales pitch, strong value proposition for chapter representatives. Profiles were developed for representative at chapter level while generic system for report writing was developed.

AFCA is now finalizing the process of providing semi-autonomy to the chapters to be able to raise own funding to address chapter specific needs.

4. Brand building, advocacy and representation.

a) Women and Youth in Coffee Program

AFCA in partnership with ITC, HIVOs, 4C Association and other partners to start a women and youth in coffee program. Gender remains as in many other sectors a pertinent issue in Africa and is of huge concern to the state, institutions, government organizations and NGOs.

AFCA is also mainstreaming gender in all its programs, activities and strategic objectives.

As a result during the period;

- Two Female AFCA Board members and One as Board Treasurer
- 7 Female Staff in Key Positions
- Each chapter has a woman and youth representative at local committees
- Increased speaking and writing participation of Women in publications and the 11th AFCC & E.
- Several gender and youth specific Publications and Presentations in various magazines events
- Facilitated the Coffee Farming as a family business "CoFFEE is Cool" workshop held on 11th February 2014
- Through ITC was able to get 8 women exporters to the 2015 SCAA Event to participate in a coffee buyer mentor group training and mentorship program.

b) African Fine Coffees Review Magazine

The 1st and 2nd Quarter Magazines were released during this period. Both were released in E-Form.

The 3rd and 4th Quarter Magazine was combined to produce the document – The All Eyes on Kenya themed magazine. This magazine was distributed at the August 2014 launch of the 12th AFCC & E. It was greatly welcomed by the industry.

This magazine will continue to increase focus more on members, their industry contributions and events.

The magazine was also distributed to all members.

c) AFCA Annual Awards

During this period it was resolved AFCA would give 6 high level awards to membership. These awards will include Outstanding Writers Award, ICT Award, The Producer Initiative, Lifetime Achievement Award, Women and Youth in Coffee Initiative and Host Country Coffee Innovation Award

AFCA will also recognize members that have been with AFCA for over 10 years.

All these awards will be given at the 12th AFCC & E in Nairobi Kenya.

d) Strategic Meeting and Workshop – Tanzania, Uganda Kenya and Ethiopia

During this period AFCA held validation workshops for its Strategic Plan for the next 5 year to ensure the Sustainable Resurgence of the African coffee Industry. This event was funded by our CBI Partners.

The purpose of the workshops was to build awareness, momentum and understanding of AFCA's strategic plan and its impact on members. Additionally, the workshop fostered the exchange of members' experiences and lessons learnt through peer discussions. We expect an energetic exchange of ideas, hopefully leading to a shared goal for AFCA in the next five years.

The final results of the study shall be presented to the membership at the AGM in Nairobi Kenya

5. Development of the secretariat as an institution.

a) New Staff

During the period the AFCA secretariat welcomed three new staff Emily Mahero - Administration Officer/P.A., Racheal Sserwadda – Accountant and Tim Byekwaso Jr - ICT Support Officer to its team. It is in line with the AFCA 2014 – 2017 strategy focusing on strengthening institutional capacity.

b) Team Building Retreat

On the 18th June 2014, the AFCA secretariat team met at the Cassia lodge in Kampala to engage in a team building and strategic discussion retreat. At this retreat, members were discussed how the various aspects of the strategy applied to their various departments and objectives that were required to be met.

Members List

COUNTRY	ORGANISATION / COMPANY
BELGIUM	ANABE Sprl
BURUNDI	African Promotion Company
BURUNDI	COCOCA
BURUNDI	MICOSTA
BURUNDI	Coffee Growers Confederation / CNAC
BURUNDI	Cofico SA.
BURUNDI	Armajaro Burundi
BURUNDI	ARFIC
BURUNDI	Sogestal Kirunda Muyinga
BURUNDI	Sogestal Mumirwa
BURUNDI	Kahawa Link Company
BURUNDI	Sogestal Kayanza
BURUNDI	Sogestal Kirundo
BURUNDI	Long Miles Coffee
BURUNDI	CAFEX
BURUNDI	Sogestal Kirimiro
BURUNDI	C & A Business
CANADA	Level Ground Trading Ltd
DEMOCRATIC REPUBLIC OF CONGO (DRC)	Catholic Relief Services - Kahawa bora ya Kivu project
DEMOCRATIC REPUBLIC OF CONGO (DRC)	VECO R.D.Congo
DEMOCRATIC REPUBLIC OF CONGO (DRC)	Office National du Café
DEMOCRATIC REPUBLIC OF CONGO (DRC)	Coffeelac SPRL
DEMOCRATIC REPUBLIC OF CONGO (DRC)	Domaine de Katalé
DEMOCRATIC REPUBLIC OF CONGO (DRC)	RAEK
DEMOCRATIC REPUBLIC OF CONGO (DRC)	Virunga Coffee
DEMOCRATIC REPUBLIC OF CONGO (DRC)	SOPROCOPIV
DEMOCRATIC REPUBLIC OF CONGO (DRC)	Ets. Tsongo Kasereka
DEMOCRATIC REPUBLIC OF CONGO (DRC)	UGEAFI
ETHIOPIA	Alfoz PLC.
ETHIOPIA	Yirgacheffe Coffee Farmers Co-operative Union Limited
ETHIOPIA	TESTI TRADING PLC

COUNTRY	ORGANISATION / COMPANY
ETHIOPIA	MOPLACO Trading Company Limited
ETHIOPIA	Tracon Trading PLC
ETHIOPIA	Daye Bensa Coffee Export Plc
ETHIOPIA	Rayan Investments
ETHIOPIA	Metad Agricultural Dev't PLC
ETHIOPIA	GAWT International Business P.L.C.
ETHIOPIA	Abbahawa Trading Ltd
ETHIOPIA	MOHAMMED LALO IMPORT & EXPORT
ETHIOPIA	HAILESCLASSIE AMBAYE INDUSTRIAL PLC
ETHIOPIA	Wonberta General Import & Export
ETHIOPIA	Oromia Coffee Farmers Cooperative
ETHIOPIA	Horra Trading
ETHIOPIA	PRIMROSE SERVICE PROVIDER PLC
ETHIOPIA	Mullege PLC
ETHIOPIA	Horizon Plantations (Bebeka Coffee Estate)-MIDROCK
ETHIOPIA	Adulina Coffee Exporter PLC
ETHIOPIA	Alpha Trading Partners PLC.
ETHIOPIA	BNT INDUSTRY AND TRADING PLC
ETHIOPIA	Green Gold Coffee Ethiopia Plc
ETHIOPIA	ETHIOPIAN COFFEE EXPORTERS' ASSOCIATION
GERMANY	4C Association
GERMANY	DEG - Deutsche Investitions -und Entwicklungs Gesellschaft NBH
INDIA	MARSHALL – FOWLER ENGINEERS INDIA (P) LTD
ITALY	Goglio SpA
ITALY	Brambati Spa.
JAPAN	Japan External Trade Organisation (JETRO)
KENYA	Grainpro Inc.
KENYA	C. Dorman (K) Limited
KENYA	Neumann Gruppe (East Africa)
KENYA	Africoff Trading Company Limited
KENYA	Coffee Development Fund
KENYA	Sangana Commodities Limited
KENYA	TechnoServe, Kenya (Coffee Initiative)
KENYA	Nairobi Java House
KENYA	Taylor Winch Coffee (Kenya) Limited
KENYA	Kenya Co-operative Coffee Exporters Limited
KENYA	Gold Rock International Limited
KENYA	Coffee Research Foundation (CRF)

COUNTRY	ORGANISATION / COMPANY
KENYA	Archdiocese of Nyeri - Nyeri Hill Farm
KENYA	Kimani Coffee
KENYA	KOFINAF Coffee Company Limited
KENYA	Bollore Africa Logistics (K) Ltd
KENYA	Africert
KENYA	Solidaridad Eastern & Central Africa Expertise Centre
KENYA	BASF EA Ltd
KENYA	Kenya Nut Company / Thika Coffee Mills Limited
KENYA	Sondhi Trading Limited
KENYA	Fairview Coffee Estates Limited
KENYA	Jungle Estates Limited
KENYA	Agricultural Fisheries and Food Authority: Coffee Directory
KENYA	BrazAfric Enterprises Limited
KENYA	Coffee Management Services Limited
MALAWI	Makandi Tea & Coffee Estates Limited
MALAWI	RWJ Wallace Limited
MALAWI	Mzuzu Coffee Planters Co-operative Society
MALAWI	Sable Farming Company Limited
MALAWI	Satemwa Tea Estates Limited
NETHERLANDS	J. Wolff & Company B. V.
RWANDA	Rwanda Trading Company
RWANDA	National Agricultural Exports Development Board
RWANDA	SNV, Rwanda
RWANDA	KN Zoir Ltd
RWANDA	Bourbon Coffee
RWANDA	Misozi Coffee Company Ltd
RWANDA	Rwacof Exports Ltd
RWANDA	COOPAC, Rwanda
RWANDA	CEPAR
RWANDA	Starbucks Farmer Support Center.
RWANDA	Equity Bank Rwanda Ltd
SIERRA LEONE	Commodity Market Monitoring Unit
SOUTH AFRICA	Bean There Coffee Company (Pty) Limited
SOUTH AFRICA	Yara Africa
SOUTH AFRICA	I & M Smith
SOUTH AFRICA	CIRO Beverage Solutions (Pty) Limited
SOUTH AFRICA	Liquid Starlight LLC
SOUTH AFRICA	export Trading Company Ltd
SOUTH AFRICA	Ned Bank Capital Markets Division
SOUTH AFRICA	W. M. Cahn (PTY) Limited
SOUTH AFRICA	Sevenoaks Trading (pty) Ltd
SOUTH AFRICA	DNV GL
SOUTH KOREA	ALMACIELO
SOUTH KOREA	LetSequoia
SOUTH KOREA	Seoul Energy Resources C. Ltd
SWITZERLAND	Schluter SA
SWITZERLAND	Mexim SA
SWITZERLAND	Nestle SA
TANZANIA	Shangri - La Estate Limited
TANZANIA	Karagwe Estates Ltd
TANZANIA	Tembo Coffee Company
TANZANIA	Olam Tanzania Limited

COUNTRY	ORGANISATION / COMPANY
TANZANIA	Kagera Co-operative Union (KCU)
TANZANIA	Rafiki Coffee Limited
TANZANIA	Tanzania Coffee Research Institute (TaCRI)
TANZANIA	Finca Estate
TANZANIA	Msumbi Estates Limited
TANZANIA	Amir Hamza (Tanzania) Limited
TANZANIA	African Plantation Kilimanjaro Ltd
TANZANIA	Burka Coffee Estates Ltd
TANZANIA	Mambo Coffee Company Limited
TANZANIA	Dormans (Tanzania) Limited
TANZANIA	Dan & Associates Enterprises Limited
TANZANIA	Karagwe District Co-operative Union (KDCU)
TANZANIA	Kilimanjaro Plantations Limited
TANZANIA	Mbozi Coffee Curing Company Limited
TANZANIA	Café Africa Tanzaina
TANZANIA	Mawenzi Coffee Exporters
TANZANIA	Nitin Coffee Estates Limited
TANZANIA	Tanzania Coffee Board (TCB)
UGANDA	Quality Procurement Services Limited
UGANDA	Kawacom Uganda Limited
UGANDA	Uganda Coffee Federation
UGANDA	LD Commodities
UGANDA	Surrendra Korechea
UGANDA	Sacof (U) LTD
UGANDA	Savannah Commodities Company Limited
UGANDA	Ugacof Limited
UGANDA	Export Trading Company Ltd
UGANDA	Cotton on Foundation Limited
UGANDA	Kyagalanyi Coffee Limited
UGANDA	Ibero (Uganda) Limited
UGANDA	Kabum Coffee International/Trading Company
UGANDA	Café Africa Uganda
UGANDA	Kampala Domestic Stores (KDS)
UGANDA	Great Lakes Coffee Company Limited
UGANDA	Altimo Uganda
UGANDA	Star Café Limited
UGANDA	Spedag Interfreight Uganda Ltd
UGANDA	Hanns R. Neumann Stiftung Africa Ltd
UGANDA	Africa Coffee Academy
UGANDA	Uganda Coffee Development Authority (UCDA)
UNITED ARAB EMIRATES	Coffee Planet LLC
UNITED KINGDOM	Equatorial Traders Ltd
USA	Diedrich Manufacturing Inc.
USA	RASHID MOLEDINA & CO (MSA) LTD
USA	Coffee Quality Institute (CQI)
USA	Specialty Coffee Association of America (SCAA)
ZAMBIA	Northern Coffee Corporation Limited
ZAMBIA	Zambia Coffee Growers Association (ZCGA)
ZAMBIA	Coffee Talk
ZAMBIA	Munama Farm
ZAMBIA	Marika Coffee Roastery
ZIMBABWE	Coffee Research Institute





14th African Fine Coffee Conference & Exhibition

Date: 18th - 20th February 2016
Dar es Salaam, Tanzania

Event Hashtag - #afcatanzania2016
www.africanfinestcoffee.com

