

WEBSITE, BLOG
SOCIAL MEDIA
MANAGEMENT



DIGITISING YOUR
COFFEE BUSINESS

Move your Coffee Business Online

Modern Marketing & Management



Move your Coffee Business Online | 15-17 July 2020
Modern Marketing & Management

The Online Marketing & Management Course is hosted by digital and advertising specialist, Natalie Roos. Awarded some of the top blog and social media accounts in the world, she talks about modern marketing and branding across the digital scope to create engaging content, campaigns and expand the digital footprint of your coffee business. Get in touch with global online trends, increase your market linkages and business connections, learn about influencers and followers and practice quality content writing to uncover 'How to Move your Coffee Business Online'.

Register: <https://afca.coffee/programs/registration>

Email: trainings@africanfinecoffees.org

AFCA Member: USD175 / Non Member: USD200