

## **ADVERTISING RATES** African Fine Coffees Review Magazine

Interested in advertising in the African Fine Coffee Review Magazine? Contact AFCA Membership Officer, Phiona Mbabazi at <u>phiona.mbabazi@afca.coffee</u>. Member and non-member rates available below:

POSITION	MEMBER RATE	NON-MEMBER RATE
<b>Back Cover</b> Size: A4	\$85 <b>0</b>	\$9 <b>5</b> 0
<b>Cover Page Strip</b> Size: 5 h x 21 w (cm)	\$400	\$500
Inside Front Cover Size: A4	\$75 <b>0</b>	\$850
Inside Back Cover Size: A4	\$750	\$850
<b>2 Full Pages</b> Size: Two A4 designs	\$1,330	\$1,425
<b>2 Full Pages - Center</b> Size: Two A4 designs	\$1,500	\$2,000
<b>1 Full Page</b> Size: A4	\$70 <b>0</b>	\$80 <b>0</b>
<b>1 Full Page - Member Profile</b> Size: A4	\$6 <b>0</b> 0	

<b>2/3 Page Vertical Ad</b> Size: 29.7 h x 7 w (cm)	\$450	\$550
<b>1 Half Page</b> Size: 14.5 h x 21 w (cm)	\$400	\$450
<b>Quarter Page</b> Size: 7.5 h x 10.5 w (cm)	<b>\$220</b>	\$ <b>250</b>
<b>Eighth Page</b> Size: 3.75 h x 5.25 w (cm)	\$120	\$15 <b>0</b>
<b>Bottom Page Strip</b> Size: 5 h x 21 w (cm)	\$250	\$350

Note: The relevant advert sizes are stipulated in the above chart. Please submit all designs by the requested deadline in PDF format.